

Any feedback related to stories in Bangalore Times?  
✉ Mail us @bangalore.times@timesofindia.com

## FASHION WEEK

# BGTFW CELEBRATES STYLE AND CRAFTSMANSHIP

From celebrated designers, emerging talent and glamorous finales, the thirteenth edition of Bangalore Times Fashion Week brought unforgettable runway moments to the city



(L-R) Zareen Khan, Mohan R Beleganahali, Managing Partner, with designer Ashley Rebello



(L-R) Angana Roy, designer Ramesh Dembla and Disha Madan



Urvashi Rautela with designer Suneet Varma



Designer Joy Mitra with Shwetha R Prasad



Bhagyashri Borse

The thirteenth edition of the Bangalore Times Fashion Week, powered by Urbanest Realty and co-powered by Godrej Appliances, transformed the runway into a celebration of fashion, artistry and innovation over two spectacular days. Held at Sheraton Grand at Brigade Gateway, the event brought together acclaimed designers, rising labels, fashion students and leading brands, showcasing collections that celebrated craftsmanship, creativity and evolving trends.

Day one opened with a gothic-inspired collection centred around the Black Swan aesthetic by Ramesh Dembla. Dominated by black, silver and metallic tones, it featured striking headpieces and eye masks, setting a dramatic tone for the fashion weekend. Adhvaria Silks, designed by Deepthi Reddy, followed with Katyayini, an ode to handwoven Kanjivaram silks celebrating devotion, heritage and India's master weavers. Students from the Cindrebay School of Design showcased creations inspired by sustainability, nature and social awareness. M&S presented neutral-toned casual and daywear staples, while Nitin Singh showcased structured suits and blazers in maroon, black and white with a confident, power-dressing



aesthetic. The evening concluded with Ashley Rebello, whose finale celebrated the royal heritage of Banaras through rich Banarasi textiles, vibrant colours and regal silhouettes.

Day two began with Forever Naveen Kumar's bridal corsets and flowing skirts that blended elegance with couture. Rehane followed with a Texas-inspired collection featuring suede, macramé and linen in relaxed yet refined silhouettes. Fujifilm, in collaboration with designer Dheeraj Sharma, presented Dunes and Domes, translating the beauty of desert landscapes into textured fabrics and fluid silhouettes. Narayana Health presented a moving showcase featuring children who are cancer and bone marrow transplant survivors. TVARRA Helmets and Pankaj Soni brought together women-first helmet innovation and luxury menswear craftsmanship, while Trends unveiled elevated essentials for the season ahead. Godrej Appliances and Joy Mitra showcased Shakuntala, inspired by the Sindh-Saraswati Civilisation, Chanderi weaves, Ajrakh prints and Raja Ravi Varma's artistic legacy. Closing the fashion extravaganza, Aurya Diamonds presented Suneet Varma, whose opulent couture collection ended the weekend on a glamorous note with signature craftsmanship.



Saanya Iyer



Mahita V



Apoorva Mittal



Suraj Gowda



(L-R) Madhurima Tuli, designer Nitin Singh and Karan Singh Chhabra

**A CURATED WORLD OF LUXURY EYEWEAR**



**T**he Optical Boutique on MG Road has established itself as a destination for luxury eyewear, bringing together global brands with personalised optical expertise," shares a spokesperson for the boutique. "Founded by Y.B. Prasad, The Optical Boutique was built on the belief that eyewear is more than a visual aid—it is an extension of one's personality, confidence and style," they add.

"Every collection is thoughtfully curated, featuring handcrafted classics and contemporary designs chosen for their quality, craftsmanship and precision. Our personalised approach ensures that every client finds eyewear suited to their facial features, prescription, lifestyle and individual preferences," they say.

"At The Optical Boutique, we believe every frame should reflect the individuality of the person wearing it. By combining advanced optical expertise with fashion and craftsmanship, we strive to create an experience that goes beyond retail. As personal style continues to evolve, we remain committed to offering eyewear that blends innovation, comfort and timeless elegance," the spokesperson shares.

For more information:  
Address: No.87 M.G.Road; Email: theopticalbangalore@gmail.com  
Call: 08043333378; 9606566868



**YOUR GATEWAY TO LUXURY IN BENGALURU**

**S**heraton Grand Bangalore Hotel at Brigade Gateway offers a seamless blend of luxury, comfort and connectivity in the heart of Mallewaram," a spokesperson for the hotel says. "Nestled within the vibrant Brigade Gateway township, the hotel is designed to bring together business, leisure, gastronomy, wellness and celebration under one roof. With direct access to the metro station and proximity to Orion Mall, the World Trade Center, ISKCON Temple, Bangalore Palace and the Bangalore International Exhibition Centre (BIEC), we offer exceptional convenience for both business and leisure travellers."

"Our 230 elegantly appointed rooms and suites, along with the exclusive Sheraton Club Lounge, are designed to provide personalised service and a pre-



The exterior of the hotel



Staycation at the hotel



Ultra High Lounge exterior

mium stay experience. Whether it is a family holiday, weekend staycation, romantic getaway or business visit, every stay reflects the warmth of Sheraton hospitality," they add.

"Dining remains one of our defining experiences, with Feast serving international cuisine, The Persian Terrace offering authentic Middle Eastern flavours, Horizon specialising in Pan-Asian cuisine, and The Lounge and Hydeout Bar & Lounge providing relaxed spaces to unwind. Guests can also experience High Ultra Lounge, our iconic rooftop destination

on the 31st floor, renowned for its panoramic city views, signature cocktails, global cuisine and vibrant nightlife," they share.

"From the award-winning Shine Spa and infinity pool to one of Bengaluru's largest pillarless ballrooms for weddings, conferences and celebrations, every experience is thoughtfully curated. At Sheraton Grand Bangalore Hotel at Brigade Gateway, we remain committed to redefining luxury through memorable experiences that celebrate the spirit of Bengaluru," the spokesperson says.

**A NEW CONFIDENCE BEHIND EVERY RUNWAY LOOK**



**B**ehind every runway at Bangalore Times Fashion Week is a team dedicated to perfecting every detail. A spokesperson for Anew Cosmetic Clinic says, "For us, beauty is about subtle refinement, not transformation. Every face is unique, and every treatment is designed to enhance natural features while building confidence." "Specialising in advanced lasers, anti-ageing and non-invasive aesthetic treatments, we combine science with artistry to deliver natural-looking results. With centres in Bengaluru, Goa, the Maldives and the UK, our association with Bangalore Times Fashion Week reflects our commitment to individuality, innovation and personalised aesthetic care," they add.



Dr K Prem Anand, Founder and Director Anew Cosmetic Clinic  
For more information:  
Website: www.anew.co.in  
Call: 9845066994

**A LEGACY OF TASTE CRAFTED FOR EVERY GENERATION**

**S**hiv Sagar Signature continues to build on a legacy of authentic flavours, quality and warm hospitality, offering dining experiences that bring people together. A spokesperson for the brand says, "For generations, Shiv Sagar Signature has been more than just a restaurant—it has been a place where families gather, celebrations begin and unforgettable memories are created. Every guest deserves an experience defined by exceptional food, heartfelt service and timeless values."



"Today, Shiv Sagar Signature spans Mall Restaurants, Food Court Concepts, Signature Multi-Cuisine & Global Cuisine Restaurants, and a growing Corporate Catering Division. Guests can visit us at Garuda Mall, Vega City Mall, Mall of Asia, Nexus Mall, Forum Mall, Phoenix Marketcity, as well as our signature restaurants in JP Nagar, Gandhi Bazaar and Lulu Mall," they add.

**EMERGING DESIGNERS TAKE CENTRE STAGE**



Models showcasing the collection (also right)

**S**tudents of Cindrebay School of Design showcased their original fashion collections at the 13th Bangalore Times Fashion Week. A spokesperson for the institution says, "Conceptualised, designed and executed entirely by our Fashion Design students, the collections reflected contemporary design thinking, creativity and craftsmanship."

"The runway allowed our students to present their work before an industry audience while gaining valuable exposure to the professional fashion ecosystem. Such experiences help bridge classroom learning with real-world practice," the spokesperson adds.

"With campuses across India and an international presence, Cindrebay School of Design continues to nurture creative talent through industry exposure, exhibitions and design showcases," they share.

For more information:  
Address: Puttadas Complex, JSS Circle, 7th Block, Jayanagar  
Call: 97418 87884, 9740161017



**THE VOICE THAT KEEPS BENGALURU VIBING**

**R**J Julius Sharma is the voice behind The Vibe Wala Show on 93.5 Red FM Bengaluru, airing Monday to Saturday from 11 am to 2 pm. A spokesperson for Red FM says, "Known for his infectious energy, quick wit and engaging style, Julius keeps listeners entertained with celebrity interviews, trending topics, music and interactive conversations that reflect Bengaluru's vibrant spirit."

"Beyond radio, Julius is also a sought-after DJ and emcee, hosting concerts, corporate events, college festivals and live entertainment shows across the country. Whether in the studio, behind the DJ console or on stage, he brings charisma, spontaneity and energy to every audience," the spokesperson adds. "With his ability to connect effortlessly with people, Julius has become one of Bengaluru's most recognisable voices, continuing to entertain audiences both on air and beyond."



Blue Ocean Beverages joined the 13th Bangalore Times Fashion Week as the official pouring partner with Old Monk. "It was a fantastic celebration of fashion, creativity and culture. Here's to many more memorable collaborations," says Sanjith Kuttan, Director, Blue Ocean Beverages.



STOK brought the chill to Bangalore Fashion Week, complementing an evening of style, creativity and high fashion with its signature cool vibe.

**A PREMIER DESTINATION FOR MEMORABLE CELEBRATIONS**

**L**and Links Group has introduced four convention centres across Mangaluru at Maryhill, Morgan's Gate, Surathkal and Kadakar-Jeppinamogaru. A spokesperson says, "Designed for weddings, corporate events, cultural programmes and social gatherings, our venues offer modern amenities, spacious interiors, landscaped surroundings and ample parking. We are committed to providing world-class event spaces that cater to every community and budget."

For more information:  
Call: 7411394759; 7483574759; 9148435759



The exterior of Palomar Convention Centre, Maryhill, Mangaluru

**SHAPING THE NEW LANGUAGE OF AESTHETIC SURGERY**

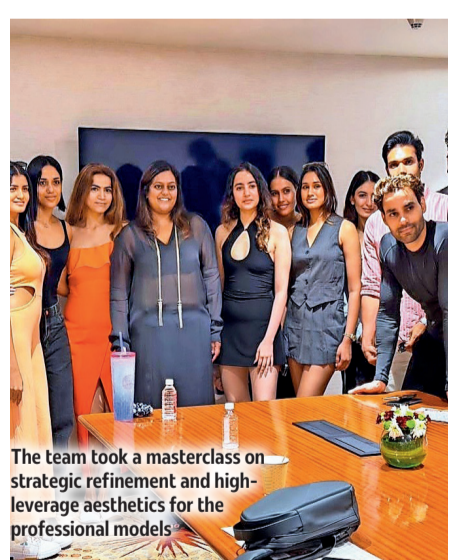
**A**s the Aesthetics Excellence Partner at the 13th edition of Bangalore Times Fashion Week 2026, Dr Lahari Surapaneni shares her perspective on some of the most common questions shaping today's conversations around aesthetic surgery.

**What is preventative Botox? Does it really work?**  
Preventive Botox uses small, precisely placed doses before expression lines become deeply established. Think of it as maintenance, not crisis control—the aim is to slow deeper lines from forming, not freeze the face.

**Can rhinoplasty be done without surgery?**  
Yes, in selected cases, through liquid rhinoplasty using carefully placed dermal fillers. It can improve contour and camouflage minor irregularities, but it cannot make the nose smaller, correct breathing problems, or replace surgical rhinoplasty.

**Is a tummy tuck worth it? Will I look unnatural?**  
For suitable patients, it can remove loose skin and repair separated abdominal muscles. Careful scar placement and incision planning help achieve natural-looking results.

**How can sagging, deflated breasts**



The team took a masterclass on strategic refinement and high-leverage aesthetics for the professional models

**after pregnancy be corrected?**  
A breast lift reshapes and elevates the breasts. If volume has also been lost, fat grafting or implants may be considered.

**Why do younger people choose facelifts?**  
At a younger age, the goal is early correction rather than dramatic change. Genetics, skin laxity, facial structure and jawline changes matter more than age alone.

**Abdominoplasty or liposuction?**  
Liposuction removes localised fat, while abdominoplasty removes excess skin and repairs muscle separation. One sculpts; the other rebuilds. The most sophisticated result is one that respects anatomy, reflects sound judgement and still looks unmistakably like the individual.



Dr Lahari Surapaneni and Dr Nisarga Venkatachala

For more information:  
Website: www.dr Lahari Surapaneni.com  
Call: 6366977036  
Email: drlahariaesthetics@gmail.com

TREND'S RUNWAY EDIT FOR TODAY'S FASHION LOVERS

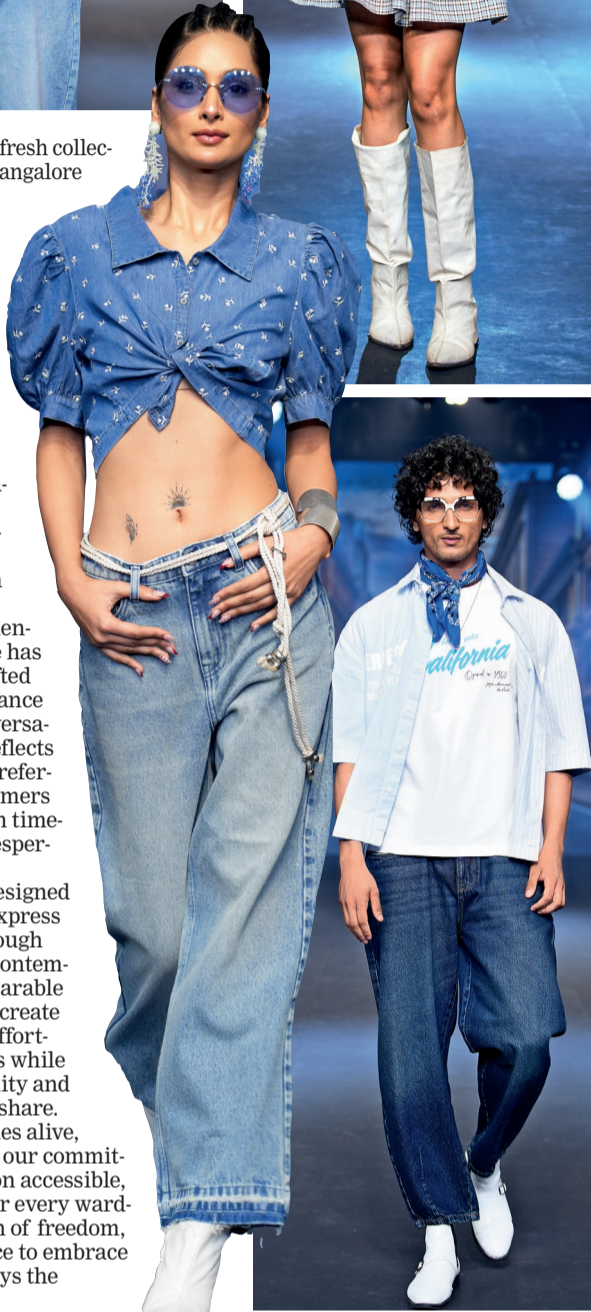


Trends unveiled a fresh collection at the 13th Bangalore Times Fashion Week, celebrating contemporary fashion through Western wear, partywear and elevated denim essentials. A spokesperson for the brand says, "The collection is designed for those who embrace modern style with confidence, bringing together versatile silhouettes, effortless glamour and everyday comfort."

"From chic Western outfits and statement partywear to refined denim staples, every piece has been thoughtfully crafted to offer the perfect balance of style, comfort and versatility. The collection reflects the evolving fashion preferences of today's consumers while staying rooted in timeless appeal," the spokesperson adds.

"Our latest edit is designed for trendsetters who express themselves boldly through fashion. By blending contemporary design with wearable silhouettes, we aim to create looks that transition effortlessly across occasions while celebrating individuality and self-expression," they share.

"As the runway comes alive, this collection reflects our commitment to making fashion accessible, stylish and relevant for every wardrobe. It is a celebration of freedom, flair and the confidence to embrace one's unique style," says the spokesperson.



AI GLASSES REDEFINING EVERYDAY LIFE



The latest generation of eyewear brings together iconic design and AI-powered functionality for a seamless everyday experience. A user of Ray-Ban says, "The new AI glasses are designed to help capture moments, stay connected and access information effortlessly, while retaining the timeless style the brand is known for."

"Featuring a 12MP ultra-wide camera, users can capture 3K ultra-HD photos and videos from their point of view, listen to music and podcasts, make calls, send messages and interact with Meta AI—all hands-free. The glasses also support real-time translation across supported languages," the user highlighted.

"The collection includes new optical-first styles with slimmer frames, adjustable temple tips, interchangeable

ble nose pads and compatibility with prescription, progressive and Transitions® Gen 5™ lenses. With up to eight hours of battery life and regular software updates, the glasses continue to evolve with new features, offering a smarter and more intuitive wearable experience. The collection is available at leading opticians across India," the user concludes.

For more information:  
Website: Ray-Ban.com/India  
Contact: 98860 23354  
Email: SantoshKumar.Gombi@in.luxottica.com

THE WALK OF COURAGE HONOURS YOUNG CANCER SURVIVORS



Eleven young survivors of blood cancer and bone marrow transplants from Narayana Health City, Bengaluru, took centre stage at the 13th Bangalore Times Fashion Week as part of The Walk of Courage, celebrating resilience, hope and the triumph of the human spirit. Dr Sunil Bhat, Director and Clinical Lead of Paediatric Haematology, Oncology and Bone Marrow Transplant (BMT) at Narayana Health City, says, "There is an unyielding magic in the spirit of a child that no illness can diminish. The Walk of Courage celebrated

children who have endured cancer treatment and bone marrow transplants with extraordinary strength, while continuing to dream, smile and inspire."

Walking alongside the children was Dr Bhat, a pioneer in paediatric bone marrow transplantation who has performed over 2,000 bone marrow transplants. "Every child fighting cancer or recovering from a bone marrow transplant carries a story of remarkable courage. Through hospital visits, treatments and triumphs, they remind us that resilience has no age," he shares.

Dressed in the vibrant colours of

the rainbow, each child represented a unique journey, symbolising hope and brighter days ahead. "Today, we celebrated their bravery while also honouring the families, caregivers and medical teams who have stood beside them through every challenge," Dr Bhat adds.

"At Narayana Health City, our mission extends beyond providing world-class care—we strive to help every child reclaim their childhood with confidence and hope. Seeing these young champions light up the runway was a memorable celebration of their courage and resilience," he says.

For more information:  
Website: www.narayanahealth.org

A DOCTOR'S GUIDE TO HEALTHY WEIGHT LOSS SOLUTIONS



Weight management is increasingly being recognised as a complex medical condition influenced by genetics, metabolism and hormones, rather than simply willpower. Dr Mahesh D M, Senior Consultant – Endocrinology, Aster CMI Hospital, says, "The goal of weight management is not to achieve a 'perfect' body size, but to improve overall health and quality of life."

"At Aster CMI Hospital, our MetaFit Program takes a comprehensive approach by focusing on nutrition, sleep, stress management and lifestyle changes, while integrating evidence-based medical support, including GLP-1 therapies, where appropriate. These treatments help address biological factors

such as persistent hunger and appetite regulation that can make weight loss challenging," he adds.

"Successful weight management requires a long-term perspective. When scientific evaluation is combined with personalised lifestyle guidance and modern therapies, patients are more likely to achieve meaningful and lasting outcomes. Even a 5-10% reduction in body weight can significantly improve overall health and reduce the risk of conditions such as Type 2 diabetes, PCOS and joint problems," says Dr Mahesh.

For more information:  
Address: Aster CMI Hospital, No. 43/2, New Airport Road, NH 44, Sahakar Nagar, Hebbal  
Call: 0804342 0100



How to: Transition your look and outfit from day to night

**SWAP YOUR FOOTWEAR**  
Replace flats or sneakers with heels, ankle boots or sleek loafers to instantly elevate your look.

**LAYER SMARTLY**  
Trade a casual jacket for a structured blazer, leather jacket or elegant shrug to create a polished evening outfit.

**ADD STATEMENT ACCESSORIES**  
Switch delicate daytime jewellery for bold earrings, a statement necklace or stacked bracelets, and carry a chic clutch instead of a tote.



**REFRESH YOUR MAKEUP**  
Touch up your base, add a bold lipstick or smoky eyeliner, and brighten your look with a hint of highlighter.

**FINISH WITH CONFIDENCE**  
Neatly style your hair, spritz your favourite fragrance and wear your outfit with confidence—it's the easiest way to transform any look from desk to dinner.

AURYA DIAMONDS MAKES A DAZZLING STATEMENT AT BANGALORE FASHION WEEK

Aurya Diamonds showcased its signature collection of sustainable lab-grown diamond jewellery as the Official Jewellery Partner at Bangalore Fashion Week during the exclusive runway presentation by renowned designer Suneet Varma.

Shikha Dadha, Founder & CEO, Aurya Diamonds, says, "Bangalore Fashion Week is a celebration of creativity, craftsmanship and contemporary luxury—values that define Aurya Diamonds. The platform allows us to showcase how lab-grown diamonds are shaping the future of fine jewellery while making luxury more responsible, aspirational and accessible."

Saad Salman, Co-founder, Aurya Diamonds, adds, "At Aurya Diamonds, we are building more than a jewellery brand—we are creating a new benchmark for luxury rooted in trust, innovation and sustainability. Collaborations with leading fashion platforms rein-



(L-R) Founder & CEO Shikha Dadha; designer Suneet Varma; co-founder Saad Salman with actor Urvashi Rautela



A model showcasing the collection

**AURYA DIAMONDS**

force our commitment to design excellence and accelerating the adoption of lab-grown diamonds across India."

"With flagship stores in Jayanagar and Koramangala, Aurya Diamonds continues to redefine fine jewellery through ethical craftsmanship, innovative design and timeless elegance," shares the spokesperson.

For more information:  
Call: 91872 35782, 91872 35784  
Website: www.auryadiamonds.com



Reetesh Gade, CMO

A PURE SILK LEGACY THAT CELEBRATES INDIA'S TIMELESS HERITAGE



Visitors interact with experts at the Silk Mark India stall

Silk Mark is not a brand, a saree or a seller—it is a promise of purity," says spokesperson for Silk Mark India. "The label is a guarantee of authenticity, assuring consumers that the product they purchase is made from 100% pure natural silk. Because authenticity matters."

"Recognising the need to protect consumers and promote genuine silk, the Central Silk Board, Ministry of Textiles, Government of India, established the Silk Mark Organisation of India (SMOI) in 2003. Introduced in 2004, the Silk Mark certification has become India's premier assurance of pure silk, while also supporting farmers, weavers and everyone associated with the silk value chain," the spokesperson adds.

"India is the only country in the world to produce all five major varieties of natural silk, making the Silk Mark certification an important step in preserving our rich textile heritage. As the Silk Purity Partner for the 13th Bangalore Times Fashion Week 2026, we are proud to celebrate authenticity, craftsmanship and the timeless elegance of Indian silk," they share.

**Did You Know?**

Buttons were once a symbol of wealth

Long before buttons became everyday fasteners, they were powerful status symbols. In medieval Europe, buttons were often crafted from gold, silver, ivory, pearls and precious gemstones, making them affordable only to royalty and the wealthy. Some nobles even wore garments adorned with hundreds of decorative buttons purely to display their wealth to others.

A SHOWCASE WHERE COWBOY CHIC MEETS CONTEMPORARY LUXURY



Models showcasing the collection (right also)

Founded in 1996 by Chennai-based designer Rehane Yavar Dhala, REHANE has built a reputation for blending contemporary Indian aesthetics with European design sensibilities. With nearly three decades of craftsmanship, the label is known for sophisticated silhouettes, vibrant textiles, refined detailing and wearable luxury, catering to discerning clientele in India and overseas," a spokesperson for the brand says. "Our latest collection, Americana, emerged as one of the stand-out presentations at the recent fashion week in Bengaluru, offering a contemporary interpretation of Western-inspired fashion. Drawing inspiration from the rugged charm of the American frontier, the collection reimagines 'Cowboy Chic' through refined tailoring, artisanal craftsmanship and modern sensibilities," they add. "At the heart of the collection is a revival of iconic '90s-inspired silhouettes, with flared trousers and lowered waistlines making a confident return. Structured waistcoats, tailored jackets and versatile trousers form the foundation of the collection, balancing timeless elegance with



Designer Rehane Yavar Dhala along with showstopper and super model Kritika Babu



contemporary relevance," shares the spokesperson. "The use of suede, napa leather, breathable linen, handcrafted macramé and printed drill lends depth and texture to every ensemble. More than a nostalgic tribute, Americana transforms classic Western influences into sophisticated, wearable fashion. By blending heritage-inspired detailing with clean tailoring and premium textiles, the collection celebrates individuality, effortless style and enduring design," they share.



KATYAYINI: AN ODE TO THE TIMELESS LEGACY OF KANJIVARAM SILKS



Designer Deepti Reddy along with showstopper Saanya Iyer



Models showcasing the collection (left also)



Adhvaria Silks' latest Kanjivaram collection, born in the sacred temple town of Kanchipuram, the Kanjivaram saree is more than a textile—it is a living chronicle of India's artistic and spiritual heritage. Nurtured under the patronage of the Pallava, Chola and Vijayanagara dynasties, this magnificent weave evolved into a symbol of royalty, devotion and timeless craftsmanship," a spokesperson for the brand says. "For centuries, master artisans have preserved this extraordinary craft, passing their knowledge from one generation to

the next with unwavering dedication. Every motif, border and thread of lustrous silk carries the wisdom of the past and the soul of a civilisation that celebrated beauty through craftsmanship," they add. "Inspired by Goddess Katyayini, the embodiment of strength, grace and divine feminine power, this collection is a tribute to an enduring legacy. Rich traditional hues and exquisite zari work echo the grandeur of ancient temples, nature and the sacred traditions that have shaped the identity of Kanjivaram silk," shares the spokesperson. "At Adhvaria Silks, we believe heritage is not

merely to be admired—it is to be cherished, preserved and carried forward. By collaborating with master weavers and celebrating authentic craftsmanship, we are proud to be part of this unbroken lineage, ensuring that an art perfected over centuries continues to inspire future generations," says the spokesperson. "KATYAYINI is not just a collection; it is a celebration of history, devotion, artistry and the timeless spirit of India's handwoven legacy, presented with reverence, authenticity and pride," they share.

FOREVER NAVEEN KUMAR CELEBRATES MODERN BRIDAL COUTURE AT THE RUNWAY



Models showcasing an exquisite bridal collection at the runway



Designer Naveen Kumar

Forever Naveen Kumar's latest bridal collection brings together timeless elegance and contemporary couture, featuring hand-crafted corsets paired with flowing skirts. A spokesperson for the brand says, "Designed for the modern bride, the collection celebrates refined craftsmanship through silhouettes that sculpt the body while offering comfort and effortless grace. Luxurious fabrics and intricate embellishments add sophistication to eve-

ny ensemble. Inspired by romance and understated luxury, each creation is designed to make brides feel radiant and unforgettable on their special day. The collection reflects our commitment to creating couture that is both elegant and contemporary," they share. Speaking about the designer's journey, the spokesperson says, "Dr M Naveen Kumar has showcased his collections at over 200 fashion shows across 23 states in India and internationally, including

London Fashion Week and Dubai Fashion Week. He is recognised for his signature feather-wing creations and intricate hand-worked sequin couture." "In 2025, Dr M Naveen Kumar was conferred an honorary doctorate by America International University for his contribution to the fashion industry. He has represented Asia at the Asia Star Gala in Sri Lanka and India on the Cannes International Film Festival red car-

pet. His creations have also been showcased at the IIFA Awards, Filmfare Awards, SIIMA Awards and Zee Kannada Awards, besides featuring in films, television serials, reality shows and Bigg Boss across South India," they share. "With this bridal collection, we continue to celebrate craftsmanship, elegance and modern bridal style, creating couture that is distinctive and designed for today's bride."

SHAPING BENGALURU'S OUTDOOR ADVERTISING FUTURE

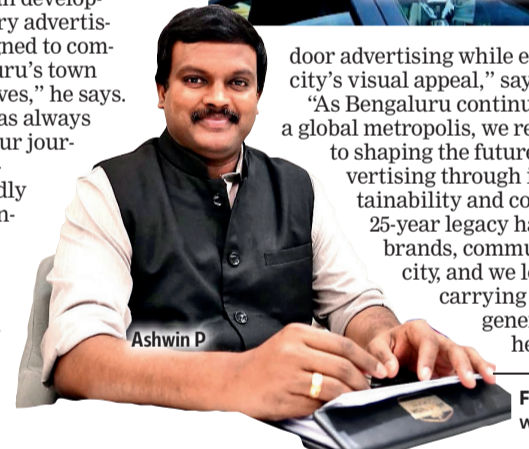
For over 25 years, Jagadish Outdoor Media (JOM) has been shaping Bengaluru's Out-of-Home (OOH) advertising landscape through compliant, innovative and sustainable media solutions, says Ashwin P. "Our legacy is built on trust, integrity and excellence, earned through decades of successfully securing and executing government tenders and contracts."

"We have worked closely with government bodies and the BBMP, supporting Bengaluru's journey towards becoming a Smart City. Our expertise in statutory compliance and BBMP guidelines, combined with a consistent track record of delivery, has established us as a trusted partner for public authorities as well as leading national and international brands," he shares.

"What sets us apart is our commitment to clutter-free hoardings and LED displays that maximise brand visibility without compromising the city's aesthetics or civic order. This planning-first approach reflects our philosophy of responsible urban development, where every advertising asset is designed to complement Bengaluru's town planning objectives," he says. "Innovation has always been central to our journey. We have pioneered eco-friendly media displays incorporating sustainable materials and energy-efficient illumination, reducing the environmental footprint of out-



A facade of an outdoor hoarding



Ashwin P

door advertising while enhancing the city's visual appeal," says Ashwin P. "As Bengaluru continues to evolve into a global metropolis, we remain committed to shaping the future of outdoor advertising through innovation, sustainability and compliance. Our 25-year legacy has been built for brands, communities and the city, and we look forward to carrying it forward for generations to come," he adds.

For more information: [www.jagadish.media](http://www.jagadish.media)

Bengaluru folks rock the red carpet at the fashion week

Pics: Sanjay Dhanasingh and Srivatsa Shandilya



AI MEETS HANDLOOM HERITAGE AT BANGALORE TIMES FASHION WEEK



Models showcasing the collection at the runway

Amid the glamour of Bangalore Times Fashion Week 2026, Godrej Appliances made a unique runway statement as its AI-powered washing machine debuted alongside a handloom-inspired collection, spotlighting the need to preserve India's rich textile heritage.

According to Godrej's spokesperson, "India's rich handloom heritage is often seen as difficult to maintain, leading many to avoid frequent use. At the event, Godrej demonstrated how its AI-powered front-load washing machines can gently care for delicate handloom fabrics. The machine ensures gentle handling while maintaining fabric quality, making it possible to care for cherished handlooms at home with ease and confidence."

They further explain, "The brand rigorously tested its gentle wash technology on 25 different handloom fabrics sourced from across India. Each fabric underwent 25 wash cycles to assess durability, texture retention and overall integrity, and was examined under 40x magnification to study structural changes, ensuring the technology meets the highest standards of care. The result is a solution that preserves the beauty of handloom fabrics while removing the hesitation associated with maintaining them."

Echoing this sentiment, designer Joy Mitra said, "My Shakuntala collection at Bangalore Times Fashion Week is my tribute to

India's artistic and handloom textile heritage. From Chanderi, silks, tissues and cottons adorned with Ajrakh prints and Zardozi-Aari embroideries by craftsmen from Gujarat and Bengal, each piece celebrates our enduring artisanal excellence. Collaborating with Godrej Washing Machines felt natural because caring for these handlooms is as important as celebrating them."

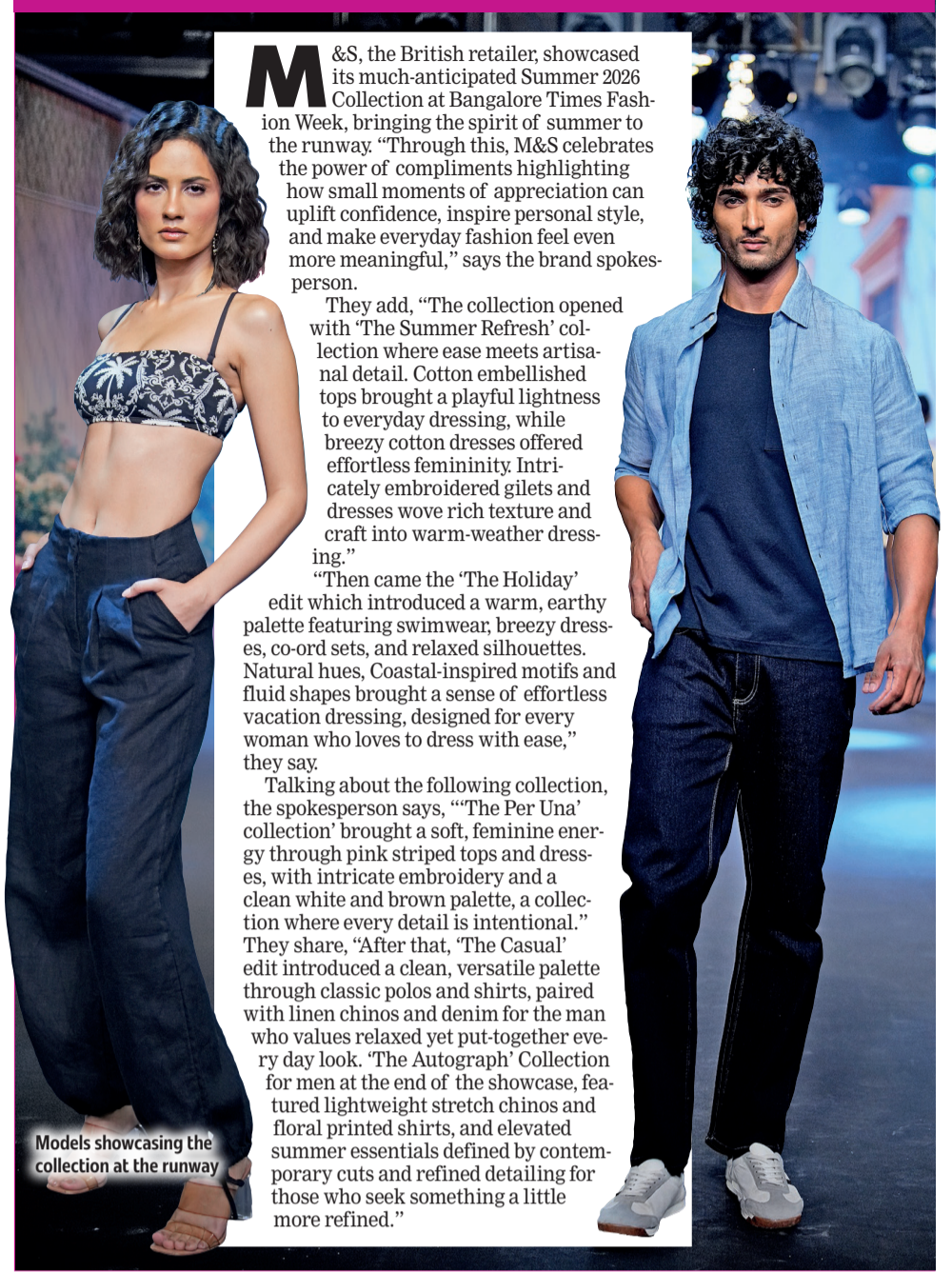
Kamal Nandi, Business Head, Appliances Division, Godrej Enterprises Group, said, "It is only when technology meets tradition that we can preserve what matters for future generations. Indian handlooms need our collective efforts for revival, and with our 'Designed for India' washing machines, we encourage people to wear and celebrate handlooms more often. We are delighted to collaborate with Joy Mitra and celebrate the 'Revival of Handloom Love' at Bangalore Times Fashion Week 2026." At a fashion week where style often takes centre stage, Godrej's initiative stood out for its purpose-driven approach, comple-



Designer Joy Mitra along with showstopper Shwetha R Prasad

mented by an installation featuring the washing machine against a backdrop of intricate thread art and handloom textiles. It served as a reminder that fashion is also about preserving heritage, supporting craftsmanship and making conscious choices.

A NEW SUMMER OF LOVE THAT TAKES OVER THE BANGALORE TIMES FASHION WEEK RUNWAY



Models showcasing the collection at the runway

M&S, the British retailer, showcased its much-anticipated Summer 2026 Collection at Bangalore Times Fashion Week, bringing the spirit of summer to the runway. "Through this, M&S celebrates the power of compliments highlighting how small moments of appreciation can uplift confidence, inspire personal style, and make everyday fashion feel even more meaningful," says the brand spokesperson.

They add, "The collection opened with 'The Summer Refresh' collection where ease meets artisanal detail. Cotton embellished tops brought a playful lightness to everyday dressing, while breezy cotton dresses offered effortless femininity. Intricately embroidered gilets and dresses wove rich texture and craft into warm-weather dressing."

"Then came the 'The Holiday' edit which introduced a warm, earthy palette featuring swimwear, breezy dresses, co-ord sets, and relaxed silhouettes. Natural hues, Coastal-inspired motifs and fluid shapes brought a sense of effortless vacation dressing, designed for every woman who loves to dress with ease," they say.

Talking about the following collection, the spokesperson says, "'The Per Una' collection' brought a soft, feminine energy through pink striped tops and dresses, with intricate embroidery and a clean white and brown palette, a collection where every detail is intentional." They share, "After that, 'The Casual' edit introduced a clean, versatile palette through classic polos and shirts, paired with linen chinos and denim for the man who values relaxed yet put-together everyday look. 'The Autograph' Collection for men at the end of the showcase, featured lightweight stretch chinos and floral printed shirts, and elevated summer essentials defined by contemporary cuts and refined detailing for those who seek something a little more refined."

FASHION, MEMORIES AND CREATIVITY TAKE CENTRE STAGE AT BGTFW



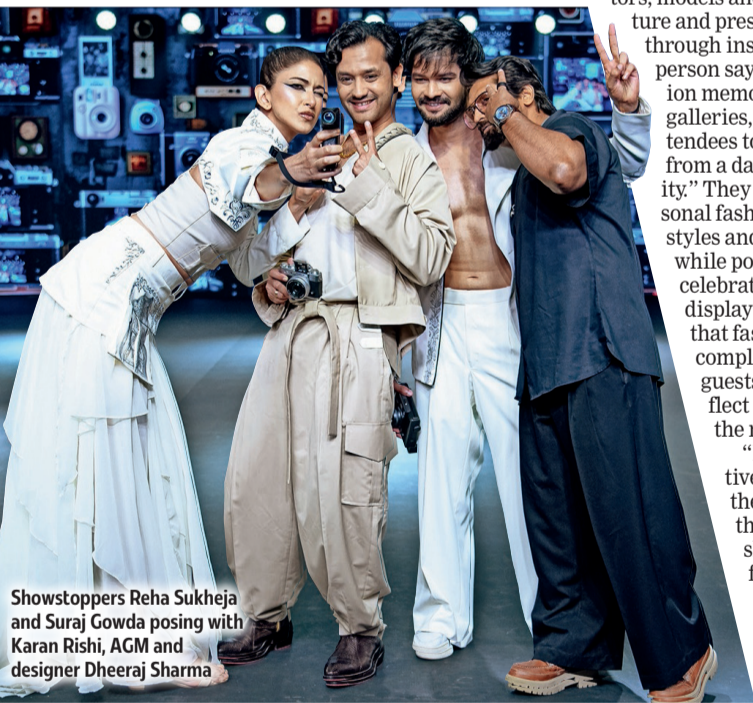
Models showcasing the Fujifilm collection at the runway

Bangalore Times Fashion Week celebrated creativity, craftsmanship and individuality through designers like Dheeraj Sharma who unveiled his collection, 'Dunes and Domes,' a showcase inspired by Rajasthan's architectural heritage, featuring

hand-painted architectural artwork, fluid silhouettes and earthy palettes that beautifully blended heritage with contemporary design.

Adding to the experience was Fujifilm Instax, which created an interactive space where guests, creators, models and fashion enthusiasts could capture and preserve moments from the event through instant prints. The brand spokesperson says, "In an era where most fashion memories remain confined to phone galleries, the experience encouraged attendees to take home tangible keepsakes from a day dedicated to style and creativity." They add, "Visitors shared their personal fashion inspirations, signature styles and memorable runway moments while posing for Instax photographs, celebrating not just the garments on display but the stories and connections that fashion creates. The activation complemented the event by giving guests an opportunity to pause, reflect and hold onto memories beyond the runway."

"From Dheeraj Sharma's evocative Dunes and Domes collection to the shared moments captured throughout the venue, the event showcased how fashion extends far beyond the runway; bringing people together through creativity, expression and experiences that leave a lasting impression," the spokesperson mentions.



Showstoppers Reha Sukheja and Suraj Gowda posing with Karan Rishi, AGM and designer Dheeraj Sharma



New York's fashion week was started in 1943 out of necessity. In the early 20th century, the epicentre of the fashion world was Paris. However, in 1940 Paris fell and became occupied by Nazi Germany. With this occupation came food and clothing rationing, curfews and strict rules. A "Press Week", which was Fashion Week's original name, was planned and created by a young fashion publicist named Eleanor Lambert in New York.

WHEN SAFETY BECAME THE BIGGEST FASHION STATEMENT



Models showcasing the collection at the runway

At the Bangalore Times Fashion Week, a women's riding gear brand TVARRA Helmets made history by becoming the first helmet brand to take centre stage on a fashion week runway. The milestone came through a first-of-its-kind collaboration with celebrated fashion designer Pankaj Soni and his luxury label PSPANKA.JSONI, bringing together fashion, mobility, and women's safety on one stage.

"The showcase opened with a model riding an electric scooter onto the runway, followed by 18 distinctive looks each paired with a TVARRA helmet, transforming an everyday piece of protective gear into the centrepiece of a luxury fashion presentation," says the brand spokesperson.

They add, "For decades, helmets have been seen as purely functional. This runway showcase challenged that notion by presenting them as symbols of safety, confidence and style."

"The collaboration found an ideal creative partner in PSPANKA.JSONI, renowned for blending Indian craftsmanship with contemporary couture, the brand is recognised for its refined tailoring, handcrafted detailing, and innovative silhou-



(L-R) Ayan Ganguly, Head of Brand, Designer Pankaj Soni, and Suryaja Patki, Head of Communication

ettes across both men's and women's fashion," they inform. The spokesperson mentions, "For this landmark collaboration, Pankaj Soni created garments that complemented and elevated TVARRA's helmets instead of competing with them. The collection showcased how thoughtful fashion design can seamlessly integrate protective gear into high-end runway fashion, redefining how helmets are perceived by consumers and the industry alike."

They add, "Beyond its visual impact, the collaboration reflects the evolving aspirations of modern women riders. As more women embrace independent mobility, there is a growing demand for products that deliver uncompromising safety without sacrificing personal style."

WHEN TECHNOLOGY MEETS INDIA'S TIMELESS MITHAI



For the longest time, buying good mithai meant knowing the right shop, the right city, or even the right day of the week, points out Lal Sweets Founder and Managing Director, Prateek Athwani, as he adds, "Indian sweets were beloved but tied to geography, tradition and a business model that had barely changed in a century. We saw that differently." "We took one of India's most delicate sweets, Mysore Pak, and made it the centrepiece of a packaging revolution nobody in the mithai industry had dared attempt," says Prateek. He says, "Borrowing from food science, it deployed Modified Atmosphere Packaging (MAP), stripping oxygen from the pack, replacing it with a precise balance of N2 and CO2, creating a controlled atmosphere that preserved the sweet at its absolute best. No preservatives. No shortcuts. Just science applied with enough conviction to back it completely."

Further he mentions, "That conviction did not emerge in a laboratory. It began with my belief that India's finest sweets deserved to travel beyond the cities they were born in without compromising on



The Joy Of Eating Good

quality." Prateek says, "I spent years observing the mithai trade from the inside, understanding its rhythms, its loyalties, and, crucially, the gap it had never thought to fill. However, the breakthrough was never just about extending shelf life. It was about protecting the trust that came with every box bearing the brand's name." He adds, "I tell my team openly. We make something that families put on their dining tables. That trust is our real asset. A pack can carry my brand name only if it carries that respect." Prateek shares, "From the very beginning, Lal Sweets recognised that the future of Indian mithai depended not only on preserving recipes, but on preserving the experience itself. That belief has since evolved into a portfolio of more than 50 sweets and savouries, reaching consumers across India and international markets, including the United States, the Middle East, and Malaysia and more. In doing so, our brand has shown that, with the right blend of science, craftsmanship, and conviction, a regional delicacy can become a global ambassador for Indian tradition," he adds.



# Building tomorrow's Bengaluru, one thoughtful home at a time

In a city where every neighbourhood has its own identity and every family has its own aspirations, the meaning of home has evolved far beyond four walls. Today's homebuyers are looking for spaces that combine thoughtful design, everyday comfort, strong connectivity and long-term value. For Urbanest Realty, that belief has become the foundation of every project it creates.

"People today don't simply invest in a property; they invest in a lifestyle and in their future. Our endeavour has always been to create homes that people are proud to live in while ensuring they remain valuable investments for years to come," says Mohan R Beleganahali, Managing Partner, Urbanest Realty.



Mohan R Beleganahali,  
Managing Partner

Thoughtfully designed twin towers blend contemporary architecture with abundant open green spaces

## Designed for modern living

Urbanest Realty believes every home should be functional, elegant and built around the people who live in it. From spacious layouts and abundant natural light to community spaces and lifestyle amenities, every aspect is planned with practicality in mind.

The developer's philosophy combines contemporary architecture with sustainable planning, creating residential communities that offer comfort without compromising on aesthetics. Every project is designed to encourage better living while building neighbourhoods where families can truly belong.

Why East Bengaluru is the next growth destination  
As Bengaluru continues to expand, the city's eastern corridor is rapidly emerging as one of its most promising residential destinations. With traditional hubs such as Whitefield and KR Puram becoming increasingly saturated, homebuyers are now looking towards Old Madras Road and Hoskote, where infrastructure growth, industrial development and improved connectivity are opening new opportunities.

The region enjoys seamless access to Whitefield, ITPL, Sarjapur, Electronic City, the Aerospace Park and Kempegowda International Airport through an expanding network of highways, including the Satellite Town Ring Road (STRR) and Bengaluru - Chennai Expressway. The proposed Metro expansion and continued industrial growth are further strengthening its investment potential.

## A lifestyle beyond the home

Eastfield offers amenities that support wellness, recreation and sustainable living. Residents can enjoy three swimming pools, including one exclusively for women, landscaped open spaces and thoughtfully designed recreational facilities. Sustainability is also an important focus, with an advanced rainwater harvesting system that can store drinking water for up to 100 days. Homes at Eastfield are priced from Rs 1.39 crore onwards, with approvals from leading banks and a flexible 10:90 payment plan, making home ownership more convenient for buyers.

"A home should be more than an address – it should reflect the way people aspire to live," says Mohan R Beleganahali, the Managing Partner

Modern sports facilities promote fitness, recreation and a balanced lifestyle for residents

Resort-inspired amenities create everyday moments of relaxation, wellness and leisure for residents



## Where comfort meets connectivity

At the centre of Urbanest Realty's vision is Eastfield @ Hoskote, a premium residential development designed for homebuyers seeking spacious living in a fast-growing location.

Featuring twin towers rising 25 floors, the project enjoys the unique advantage of dual highway access through Chintamani Highway and the Siddlaghatta Highway. Located just 900 meters from the STRR, residents benefit from excellent connectivity while enjoying a peaceful residential environment.

Unlike overcrowded developments, Eastfield offers just 200 premium 3-BHK homes surrounded by 91% open space, creating a low-density community that prioritises privacy and quality of life.

The residences range from 1,744 sq. ft. to 1,886 sq. ft., with every apartment designed as a corner unit offering expansive 180-degree views. With only four homes on each floor, residents enjoy greater privacy, generous carpet areas and a strong sense of community.

Dedicated outdoor spaces inspire play, recreation and memorable moments for every generation



**URBANEST REALTY**  
A HOME THAT FILLS YOUR HEART

## Growing with Bengaluru

Urbanest Realty continues to strengthen its presence across East Bengaluru with a clear focus on quality construction, transparent processes and customer-first planning. The company has received recognition through awards such as Emerging Developer of the Year 2025, Residential Real Estate Project of the Year 2025, and Luxury Apartment Project of the Year 2026.

Looking ahead, the developer plans to launch three more residential projects in East Bengaluru, further reinforcing its commitment to creating thoughtfully designed communities that grow alongside the city.

As Bengaluru enters its next phase of expansion, Urbanest Realty aims to remain at the forefront by building homes that combine design, connectivity and long-term value—creating spaces where families can truly feel at home.